

**Abstract 264**

**TITLE:** Development of a Process Data Collection System for HIV Prevention Activities: The Texas Experience

**AUTHORS:** Kim Batchelor, James Koch, Ph.D., and Ann Slone Robbins, Ph.D.

As a first step toward developing a statewide data collection system for process evaluation of HIV prevention activities, the staff of the University of Texas Southwestern Medical Center Prevention Evaluation Project (PEP) made sixteen visits to HIV prevention organizations throughout the state of Texas. PEP staff conducted semi-structured interviews with 55 outreach workers, educators, HIV counselors and supervisory staff and conducted observations in 26 different sites where outreach was carried out. The interviews and observations focused on the viability of collecting certain types of data, staff concerns about data collection, and methods of conducting risk assessments with outreach contacts in various settings. Individuals interviewed represented a range of years of job experience and sites selected represented a range of organizations--county health departments, large and small CBOs, rural and urban settings, and established and new prevention contractors.

The information collected was then used by a group of stakeholders, including prevention workers, at TDH, and HIV prevention community planning members, to craft data collection instruments. The process of building and refining these instruments and data collection systems focused on maximizing the efficiency of data collection and reporting, while collecting information that is useful for purposes of planning and evaluating HIV prevention programs. The TDH subsequently implemented these instruments. Themes pertaining to HIV prevention activities, especially as they relate to data collection, will be presented. Emphasis will be placed on creative strategies for outreach activities that present special difficulties for data collection and on using the collected data to improve prevention programs.

**PRESENTER CONTACT INFORMATION**

**Name:** Kim Batchelor

**Address:** 400 S. Zang, # 520  
Dallas, TX 75208

**Telephone:** (214) 994-1065

**Fax:** (214) 994-1061

**E-mail:** [kbatch@mednet.swmed.edu](mailto:kbatch@mednet.swmed.edu)